

You are welcome to visit us at our distribution centre in Clayton-le-Moors, near Accrington, Lancashire. We are members of the East Lancashire Chamber Of Commerce which is just a short walk away on Clayton Business Park.

We are ideally located for the North West and West Yorkshire with 8 million people being within an hours drive away, ideal for urgent delivery service.



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Notes:

DURASAK POLYTHENE WORLD

20th Anniversary edition NEWSLETTER

Polyfact: Polythene comes from the word poly'ethylene and was discovered in 1933 by George Feacham, in Northwich, Cheshire. This milky substance was eventually harnessed on an industrial scale in 1938 just in time to be of great use during the war effort. It was invaluable as a radar cable insulating material, and was kept a closely guarded secret. This gave Britain a distinct advantage during the 'battle of the Atlantic' where 'U' boats were threatening to cut off vital food supplies to the population of the British Isles. Following the war polythene production expanded from Hoola Hoops in the 1950s to develop into the multi-purpose industrial tool it is today. Being a low-cost, lightweight, flexible and versatile material that can be made into a multitude of products it has proved over the past 50 years to be a boon to industry worldwide.

Although much maligned today because of negative disposal issues we must remember the fact that its existence during the World War II did help save many lives!



It's celebration time at Durasak! Being all of 20 years since we commenced trading in January 1995, Brian ably aided by Ann his wife set about creating a business distributing polythene to industrial users. Based on the knowledge and experience he had gleaned over the previous 15 years in flexible packaging management Brian chose the words 'Qualitas et Servitium' (Quality & Service) to be originally printed on every letterhead signifying the company's mission to provide all our clients with a total service package, engendering repeat business based our desire to make customer satisfaction 'guaranteed'.

Why would you consider using Durasak with there being many other polythene suppliers to choose from?

Polyfact: 99% of our products are UK made with our trade manufacturing base being mostly located in the North of England. This small company overhead base gives us the edge on many large manufacturers who are responsible to their shareholders to try and make big profits from long run tonnage orders. Our small 'family firm' mentality means we can look after our customers as friends of Durasak and give them a 'hands on' service with free technical advice and new specification preparation. We will not take advantage of any shortcomings you may have on knowledge of polythene but will send free of charge trade terminology information and other details to give you sufficient knowledge to order with confidence. Our prices aren't bad either, we always expect buyers to compare ours with other suppliers with their prerogative to order elsewhere should our prices not be competitive, so we try and keep prices low.

We make products to recipes that work well for a diverse selection of clients. These range from blue-chip food and medical firms to designer clothing companies, contract packers and the furniture and bed trade. Our core team at the Clayton-le-Moors Northern Distribution office/warehouse facility is like a close-knit family with a hands-on mentality. We are passionate about what we do and view our customers' needs as very important and offer first class service in a genuine and helpful manner.

A COMPANY IS ONLY AS GOOD AS THE PEOPLE IT EMPLOYS AND WE ARE FORTUNATE TO HAVE SOME GOOD PEOPLE WHO ARE CUSTOMER-FOCUSSED INDIVIDUALS, PROVIDING A FRIENDLY RESPONSE TO ENQUIRIES, ALWAYS DESIRING TO OFFER THE BEST THEY CAN AT A LOW PRICE.

We are pleased to introduce the members of our "Core Team" below who can help you get the polythene you want:



(staff from left to right: John Calder, Kris Mitchell, Ann Wilson, Brian Wilson, Philip Snowden and Andrew Deveney)

Durasak offers the complete package of made in the UK products, plus our distribution network is second to none! You contact us, we deliver fast track / next day if required.

Our operations are directed from our HQ at our Northern Distribution Centre based in Lancashire, with nationwide support provided by our Midlands partner in Staffordshire and our Southern partner in Norfolk.

We specialise in polythene which is complemented by all manner of protective and sealing products [contact sales@durasak.co.uk for a prompt quotation].

Our manufacturing tie-up with small direct supply/extruders/printers/converters offers end-users a low overhead based, competitively priced, supply of bespoke polybags. From our head office in Clayton-le-Moors our core team can assist you with any queries: Brian (Manufacture and Print), Philip (Distribution and Stock), Ann (Sales Support), Andrew (Accounts), and John (New Business and Sales).

Philip Snowden (our General Manager) says 'If companies took the time to examine closely all the polythene items purchased, and as to whether first use polymers are really necessary, they will, I feel sure, find that natural recycled pe will do the job just as well, with the advantage being it costs less and is also environmentally friendly. So my advice to any sceptics is try recycled polythene, it's the future! To help you examine IF recycled polythene is right for your company please contact me at: philip@durasak.co.uk or call our helpline on 01254 384333 for technical assistance as to whether recycled pe is fit for purpose to use at your company.

Brian Wilson (Owner/Operations Director) says 'Since we started up 20 years ago we have tried to understand the needs of our clients and then interpret them into trade parlance and create a benchmark 'pe recipe' that works best and is fit for purpose. I have been closely involved in assisting with new product creation, whereby the entrepreneur has an idea that needs tweaking into a workable product that people can use. With us advising on SLIP, GAUGE, TENSILE STRENGTH, UVI, PRINT AND RECYCLABILITY factors to create a bespoke product. I particularly enjoy this aspect of the business so if you have an idea that needs a little 'tweaking' please contact me direct I will be glad to help you at little or no cost to yourself. With it being our 20th anniversary we are giving away 'goodie bags' for every new client order placed and John has been given the brief to offer special discounts to clients who use Code: DPSO1995 when placing their order.

At Durasak we are focused on 'Making it Happen' for our customers, giving them confidence when placing orders with us, that we will act effectively offering them a product that is fit for purpose, with a quality assured back up service, should they not be totally satisfied. We have ISO 9001 accreditation assuring clients that our internal systems have full traceability and everything is monitored closely from order inception to delivery.